

ibae

**INTERNATIONAL
BUSINESS
ADMINISTRATION AND
ENTREPRENEURSHIP**
[MAJOR]

→ COLLEGE



LEUPHANA
UNIVERSITY LÜNEBURG

INTERNATIONAL BUSINESS ADMINISTRATION AND ENTREPRENEURSHIP BACHELOR

How can organisations successfully handle the challenges that arise when operating in globalised environments? Which managerial and entrepreneurial skills support sustainability? How can firms and startups manage the digital transformation? IBAE is like business administration for the 21st century. If you are interested in gaining insights into management and entrepreneurship that address the key challenges of your time, the major in IBAE is your right choice of degree.

BACHELOR AT LEUPHANA COLLEGE

Studying at Leuphana College means much more than just gaining a Bachelor degree. You should also be some-one who aims to understand different ways of thinking, and take different perspectives. The Bachelor programme allows you to integrate different areas of interest. The choice is yours.

Possible minor combinations

- Business Law (GER)
- Business Psychology (GER)
- Comparative Economic Law (ENG)
- Digital Business (GER)
- Economics (GER or ENG)
- Engineering (Fundamentals) (GER)
- Philosophy (GER or ENG)
- Political Science (GER or ENG)
- Popular Music Studies (ENG)
- Psychology and Society (ENG)
- Social Media and Information Systems (GER)
- Spatial Sciences (GER or ENG)
- Sustainability Science (GER or ENG)

COURSE CONTENTS

At Leuphana College, you combine specialist knowledge with solutions-oriented thinking and responsible action. The Leuphana Semester and Complementary Studies provide the framework for addressing socially-relevant topics beyond your chosen major/minor combination. These are a fixed part of the Bachelor programme and give you the freedom to get a taste for different areas of knowledge and develop viable solutions for the challenges of the future together with other students at Leuphana College.

The English-speaking IBAE major combines the foundations of business administration with insights into entrepreneurship, the digital transformation, and sustainability. In IBAE, you acquire the core managerial and entrepreneurial skills that have become ever-more important in increasingly digitised and global business environments.

You will gain knowledge about business processes and managerial functions such as accounting, finance, and marketing. Yet, the programme extends beyond conventional wisdom in business administration by integrating entrepreneurship, management in the digital age, and sustainable and responsible management as core parts of the curriculum.

1st semester

LEUPHANA SEMESTER

Opening Week
Business
Management Models
Statistics and
Mathematics
Science as method
and way of thinking
Critical thinking
Challenges of the
future
Conference Week

2nd semester

Entrepreneurship, Management

3rd semester

Financial Accounting, Management Accounting, Marketing, Finance

4th semester

Electives: Entrepreneurship, Sustainable and Responsible Management, Management in Digital Age, Digital and Responsible Management & Entrepreneurship

5th semester

Bachelor dissertation

6th semester

MINOR

Complementing the major in International Business Administration and Entrepreneurship with another field of study

COMPLEMENTARY STUDIES

Dealing with socially relevant topics
Thematic, methodological or practice-oriented complement to the major/minor combination

PROSPECTS

The Bachelor with a major in IBAE prepares you for a career in management and entrepreneurship by enabling you to develop the important managerial and entrepreneurial skills that are necessary in rapidly changing business environments. It does so by including topics such as sustainability and digital transformation as core features of the curriculum — without, however, underappreciating the introduction to the foundations of business administration.

EMPLOYMENT OPPORTUNITIES

The broad fundamental and methodological knowledge in the areas of management, entrepreneurship and further related subjects qualify you for a career in various fields of business, research institutes and public organisations, or for work in startups.

- Strategic management
- Finance and accounting
- Marketing and sales
- Entrepreneurship

MASTERS PROGRAMMES

The Bachelor of Science in IBAE qualifies you for national and international Masters programmes.

AT A GLANCE

Programme highlights	Entrepreneurship, sustainability, and digital transformation
Degree awarded	Bachelor of Science (BSc)
Duration	3 years (6 semesters)
Extent	180
Study places	120
Start date	October 1 st (winter semester)
Language	English
Semester abroad	possible
Application period	Mid May – July 15 th
Requirements	— university entrance qualification — English skills
Restricted admission	yes
Admission	own procedure at Leuphana College
Programme Director	Prof. Dr. Matthias Wenzel



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www.leuphana.de/college-openday



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www.leuphana.de/college-choice



INSTAGRAM
[leuphana.college](https://www.instagram.com/leuphana.college)

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(see www.leuphana.de/college-ibae)